



2024 IMPACT REPORT



SHARING THE STOKE: ONE SHAKA AT A TIME

Surf Bus Foundation successfully rolled out many new surf and surf-inspired programs to a growing number of participants. This year, we expanded our service area and our partners to include LA County Dept. of Mental Health

	Highlights	Details	Outcome
5	Served all LA County's Supervisorial (BoS) Districts	Residents from all 5 BoS Districts came to surf in the sea AND on land	Annually, we continue to expand our reach by serving all 5 BoS Districts
26	Chartered buses in the 7 weeks of summer activity	Groms + staff to/from the beach from LA City Parks	FREE transportation for LA's youth and Park staff
30,000	Adults and groms were reached in Los Angeles	Surf Bus brought surfing to LAND and brought peeps to Santa Monica, CA.	Created 30,000 lifelong memories filled with confidence & sunshine



THE YEAR IN REVIEW



In 2024, we worked with over 20 LA City Parks, 2 all girls middle schools, and many community members connecting 30,000 humans to mother ocean.

Nick Galbadon Day was a HUGE success thanks to the Black Surfers Collective and Heal the Bay, along with many other partners.

Surf Bus is stoked to announce our collaboration with LA County Department of Mental Health - we hosted nine “Land Activations” at various LA County Parks... bringing the surf inland! **The Take Action campaign reached over 1.5 Million Angelenos.**



Spring/Summer Highlight

In May, Surf Bus served 1 in 3 youth in LA County for the Take Action for Mental Health campaign (1.5 million peeps reached).

We partnered with over 20 youth-oriented institutions of scale to bring roughly 3,000 people to the beach.

Winter Highlight

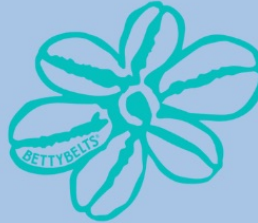
Visited our LA City Park partners and tabled local events. Strengthened our partner relationships while creating new partnerships. Surf Bus hosted a beach cleanup with Carlsbad School!

Autumn Highlight

Participated in Land Activations across LA County. LILA School came to the beach! We also visited our LA City Recreation & Parks partners for activities.



MAHALO TO ALL OUR DONORS & PARTNERS FOR YOUR GENEROUS SUPPORT



HUNTINGTON PARK
THE CITY OF PERFECT BALANCE *California*



**GIRLS ATHLETIC LEADERSHIP SCHOOL
LOS ANGELES**



**GLORIA MOLINA
GRAND PARK**



**International
School
Los Angeles
Lycée
International**



Surf Bus donors

Surf Bus volunteers

Surf Bus board members

Surf Academy community

OUR incredible youth-oriented partners!

IN 2025...

NEW THIS YEAR

- Hosted 8 gear drives to help LA fire survivors rebuild their surf closets post Palisades and Eaton Fire with incredible brands and community partners - MAHALO!



- Building a partnership with UCLA's Rape Treatment Center (RTC) and Stuart House to provide surf therapy for survivors

THE CLASSICS

- Grand Park Easy Morning Land Activations on April 5 & 19
- Ocean Hugs for Eaton Fire Survivors with South Bay Culture Club on April 6
- 13th Annual Nick Gabaldón Day with Black Surfers Collective and Heal the Bay on June 7
- World Ocean Day on June 8
- Summer Surf Bus x LA City Rec & Parks... mungo-sized! Expanding our reach with more beach days per park from June - August